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Future directions for consumer healthcare [\(go to now\)](#)..... 5

3D printing, microbiome research, nanotechnology, and wearables are just some of the technological advances that are set to transform consumer healthcare in the coming decades, according to a new report from RB and The Future Laboratory. The report says companies will need to adapt to this changing world by getting involved in more partnerships.

Personalised vitamins spark flurry of activity [\(go to now\)](#)..... 16

Personalised vitamins, minerals and supplements (VMS) hit the headlines several times in recent weeks, with Nestlé Health Science announcing the acquisition of Persona, Nature’s Way investing in Baze, and Vitamin Shoppe launching personalised subscriptions under the Only Me banner.

Beiersdorf sets targets for sustainable packaging [\(go to now\)](#)..... 25

Beiersdorf is highlighting its commitment to sustainable packaging. The German company has set itself “ambitious” targets and is involved in a number of initiatives to reuse packaging.

Product News [\(go to now\)](#)..... 29

Our roundup of Product News covers:

- Garden of Life puts trust at the heart of CBD launch*
- Perrigo is working on innovative CBD products*
- J&J recalls and abandons Neutrogena acne mask*
- Arkray launches Phazix pill swallowing gel in US*
- RB extends Mucinex with three Nightshift variants*
- Gardium complements RB’s Gaviscon in the UK*
- Norway gives Viagra non-prescription status*
- Stada extends Grippostad with Complex in Germany*
- Navamedic set to launch Alflorex in Nordic region*
- Galenica says Dermafora introduction is “successful”*
- GSK seeks OTC status for nicotine oral spray in US*
- UK’s MHRA approves GSL switch for allergy test*
- Mixed results for German OTC switch applications*

Industry News [\(go to now\)](#) 45

Our roundup of Industry News covers:

- Sanofi acquires exclusive OTC rights to Tamiflu in US
- RB strikes deal with digital health company Your.MD
- Beiersdorf announces new corporate indie brand unit
- CBDerma and Futura are exploring topical CBD
- WSMI changes its name to Global Self-Care Federation
- New name in South Africa
- CHP Australia is the fresh name for the ASMI
- Sanofi and Google to create Innovation Lab

Regulatory News [\(go to now\)](#) 55

Our roundup of Regulatory News covers:

- Regulators must move quickly on CBD regulation
- UK considers pharmacy route for high-dose statins
- June Raine named interim chief of the UK’s MHRA
- France adds overdose warning to paracetamol
- France reverse-switches RB’s Strefen lozenges
- France ends reimbursement for homeopathy products

People News [\(go to now\)](#) 62

Our roundup of People News covers:

- RB turns to PepsiCo for its new chief executive officer
- Uta Kemmerich-Keil is leaving Procter & Gamble
- Sanofi looks to Novartis for new chief executive officer
- Blackmores raids Coty for new chief executive
- Ascendis Health announces new chief executive officer
- France’s Urgo now led by alternating chairmanship
- Nature’s Bounty recruits Tahiri to lead International
- Stada puts RB’s Ockers in charge of Germany
- Bionorica’s Jürgen Ott moves to Dermapharm
- Hubertus Cranz returns as head of Germany’s BAH
- US CHPA boosts team with director of health policy

BIG IDEAS

Europe has mixed views on new health technology [\(go to now\)](#) 74

A recent survey commissioned by Germany’s Stada Arzneimittel – involving 18,000 people in nine European countries – reveals that Europeans have mixed views on new health technology.