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Perrigo unveils plan for self-care transformation [\(go to now\)](#) 5

Perrigo’s new president and chief executive officer Murray Kessler has just unveiled a Self-Care Transformation Plan to turn around the fortunes of the troubled consumer healthcare company. Deborah Wilkes reports.

Coppertone deal highlights Beiersdorf’s new strategy [\(go to now\)](#) 21

Beiersdorf’s planned acquisition of the Coppertone suncare brand is the first big deal under a new C.A.R.E.+ strategy, which aims to boost the performance of the German skincare specialist’s Consumer division. Entering new countries and categories, enhancing innovation and stepping up digital capabilities are key elements of C.A.R.E.+. Deborah Wilkes reports.

Sanofi has big ambitions for e-commerce partnership [\(go to now\)](#) 36

Sanofi Consumer Healthcare believes its partnership with e-commerce marketplace Rappi will transform the healthcare landscape in Latin America.

FDA considers ways of regulating CBD in the US [\(go to now\)](#) 38

The US Food and Drug Administration (FDA) has announced some initiatives to find the best way of regulating products containing cannabis and cannabis-derived compounds.

Regulatory News [\(go to now\)](#) 42

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- German industry calls for rethink on switching
- Scott Gottlieb resigns as FDA commissioner
- Wilkinson to retire as MHRA’s head of devices
- EMA’s Management Board re-elects Wirthumer-Hoche
- Obituary – Eric Abadie
- Europe’s PRAC wants withdrawal of fenspiride
- ASMI is changing its name to CHP Australia
- Sanofi’s Alan Main is elected WSMI chair
- Hubertus Cranz returns as head of Germany’s BAH
- Pfizer’s Riddalls moves to PAGB as a senior director
- French industry association AFIPA has a new president

Product News [\(go to now\)](#) **51**

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- CVS Pharmacy launches self-care campaign in US
- Glenmark gets OTC status for mometasone in Russia
- Germany to consider a batch of OTC switches
- Galderma seeks to switch Acnecide to GSL in the UK
- Nestlé Health Science enters partnership with Amazentis
- J&J and Holobiome enter a second collaboration
- BioGaia Osfortis makes worldwide debut in US
- GNC offers range of 12 CBD-infused creams in US

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- Mongon is new head of J&J’s Consumer division
- AS Watson Benelux has a new chief executive officer
- WBA appoints first-ever global chief digital officer
- Well Pharmacy recruits a commercial director
- Italy’s Angelini names a new chief executive officer
- Karo gets change at top under new owner EQT
- Australia’s Blackmores puts founder’s son at helm
- Polpharma’s board gains ex-PGT man
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- Jean-Luc Lowinski heads Pierre-Fabre Pharmaceuticals
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- Ascendis ends contract of its chief executive officer

BIG IDEAS

Regulator wants less regulatory conservatism [\(go to now\)](#) **70**

Hugo Hurts, executive director of the Dutch Medicines Evaluation Board (MEB), discussed regulatory conservatism at a recent regulatory conference organised by the Association of the European Self-Medication Industry, the AESGP.