

OTC **Toolbox** Presents

2020 **BD** **CONSUMER**
& **i** **HEALTHCARE**
BD&I EVENT

Sponsorship Opportunities

Park Plaza Victoria London
London, United Kingdom
27-28 February 2020



CONFERENCE & NETWORKING
INNOVATION

BUSINESS DEVELOPMENT &

LEARN
NETWORK
GROW

GET YOUR MESSAGE ACROSS TO THE RIGHT PEOPLE



Sponsoring the **OTCToolbox** 2020 Consumer Healthcare BD&I Event is an excellent opportunity to engage directly with people involved in business development and innovation for consumer healthcare/OTC products.

This two-day international event focuses exclusively on business development and innovation in the consumer healthcare/OTC market.

A programme of highly-respected speakers will cover key topics in business development and innovation during four sessions on Markets & Trends, Deals & Dealmaking, Strategies & Opportunities, and New Ideas Better Ways.

The two-day event is designed to maximise networking opportunities:

- Formal networking based around a large Networking Room for one-to-one meetings
- Online Partnering System allows you to pre-arrange meetings
- Informal networking throughout the event
- Networking & Awards Presentation Dinner on the evening of Day One
- **SourceOTC** Licensing Hub gives companies the opportunity to showcase products and technologies for outlicensing

Your branding and message can be an integral part of this important event.

A limited number of sponsorship packages are available, including the opportunity to Sponsor the Event, Sponsor the Networking & Awards Presentation Dinner or take part in the **SourceOTC** Licensing Hub. Details of these and other Sponsorship Opportunities are on the following page.

Please note that **OTCToolbox** has previously run four events jointly with the Pharmaceutical Licensing Group (PLG). The **OTCToolbox** Consumer Healthcare BD&I Event will be run by **OTCToolbox** alone, and will have a stronger focus on consumer healthcare.



OTCToolbox

[Click to visit the event website](#)

The 2020 Consumer Healthcare BD&I Event is organised by **OTCToolbox**.

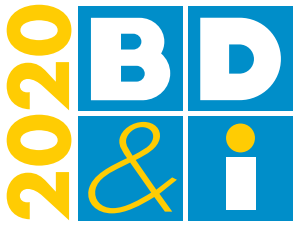
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Sponsorship Opportunities on the next page



[Click to visit the event website](#)

Event Sponsor

Event Sponsor £3,295 + VAT	<ul style="list-style-type: none"> + Dedicated space in the exhibition/foyer area for banners and materials, including a table
5 available	<ul style="list-style-type: none"> + A4 colour advertisement in the printed Programme & Delegate List + Logo on OTCToolbox event website, with link to your website + Logo displayed for 30 seconds after each Conference presentation + Logo on Sponsors' Page in the printed Programme & Delegate List
5 available	<ul style="list-style-type: none"> + Two delegate places at the Conference worth £875 + VAT each

Additional Sponsorship Opportunities

SourceOTC Licensing Hub £2,350 + VAT 	<ul style="list-style-type: none"> + 10-minute presentation slot in the SourceOTC Licensing Hub Session during the first day of the conference + Dedicated space in the exhibition/foyer area for displaying products or technologies for outlicensing, including room to arrange meetings with clients + Quarter-page standard listing in the SourceOTC Licensing Hub section of the Programme & Delegate List + Company name in text on the Sponsors' Page in the Programme & Delegate List
6 available	<ul style="list-style-type: none"> + One delegate place at the Conference worth £875 + VAT
Event Advertiser £1,495 + VAT	<ul style="list-style-type: none"> + A4 colour advertisement in the printed Programme & Delegate List + Company name in text on the Sponsors' Page in the printed Programme & Delegate List
7 available	<ul style="list-style-type: none"> + One delegate place at the Conference worth £875 + VAT
Sponsor the Networking & Awards Presentation Dinner £1,795 + VAT	<ul style="list-style-type: none"> + Promotional banner at entrance to Networking & Awards Presentation Dinner + A5 colour advertisement on inside front cover of menu + Logo on main screens for Networking & Awards Presentation Dinner + Company name in text on the Sponsors' Page in the printed Programme & Delegate List
1 available	<ul style="list-style-type: none"> + One delegate place at the Conference worth £875 + VAT
Branded Lanyard and Conference Badge £1,795 + VAT	<ul style="list-style-type: none"> + Lanyard branded with your company logo + Issued to delegates at registration + Choice of 42 colours + Lanyard size 900mm x 20mm + One-colour print area 800mm x 18mm
1 available	<ul style="list-style-type: none"> + One delegate place at the Conference worth £875 + VAT

To secure your chosen sponsorship option or discuss any of the options in further detail, please contact Deborah Wilkes at OTCToolbox on +44 121 314 8757 or deborah.wilkes@otctoolbox.com.